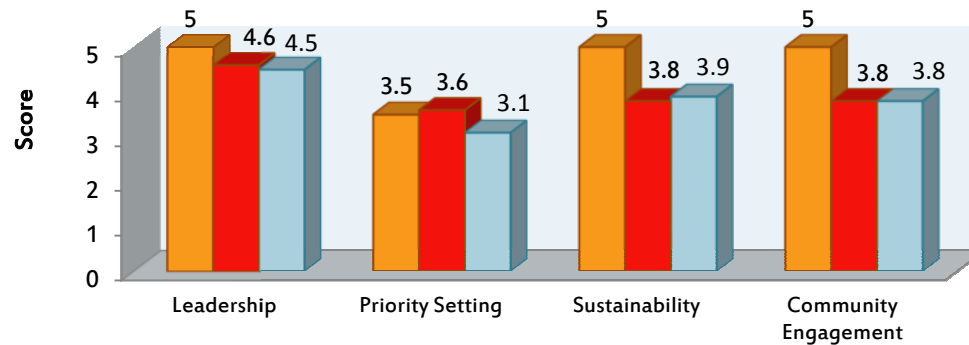


# SAFE COMMUNITIES COALITION OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2011

## Attributes of Canadian Safe Communities Community Score 2011

- Safe Communities Coalition of Brockville, Leeds and Grenville (Total score 18.5/20)
- National Average (Total score 16/20)
- Average for Organizations within the Ontario Region (Total score 15.3/20)



Attributes of Canadian Safe Communities

# SAFE COMMUNITIES COALITION OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2011

## COMMUNITY STRENGTHS

### **Leadership**

Membership at the Leadership Table of *Safe Communities Coalition of Brockville, Leeds and Grenville* includes the five partners specified by Safe Communities Canada: Band Council, Municipal, Regional or Provincial Government, Police Department, Fire Department, Local Public Health Units/Authority or Health Care Services, Emergency Medical Services (EMS) and a broad range of community partners.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has helped to ensure its future viability by adopting a Terms of Reference and a Succession Plan.

Over the past year, *Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has undertaken a range of strategic initiatives to demonstrate its leadership in the field of Injury Prevention and Safety Promotion in Brockville, Leeds and Grenville.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has completed an evaluation of its effectiveness as an agent of change in its community during the past year.

### **Priority Setting for Programmes**

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has conducted a community based priority setting exercise using data from credible sources during the past year.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has used Safe Communities Canada's Community Based Injury Prevention Priority Setting exercise to set its community's Injury Priorities. Doing so has assured the Community of Brockville, Leeds and Grenville that its priorities have been set transparently and that they are both viable and credible.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports demonstrating its role as an Injury Prevention and Safety Promotion programme champion in the community by having increased awareness of its Injury Prevention and Safety Promotion priorities, introduced or supported the introduction of a new Injury Prevention and Safety Promotion programme, activity or initiative to address its Injury Prevention and

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Safety Promotion priorities, provided promotional or logistical support (or both) to a community partner's Injury Prevention or Safety Promotion programme, and influenced public policy to address its Injury Prevention and Safety Promotion priorities.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that the programmes that ran in its community in the last year covered a range of eleven of the fourteen Injury Prevention and Safety Promotion programme themes.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports having championed programmes in its community that focus on children's car seat safety, recreational helmet use for children/youth, exercise for seniors.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that the children's car seat safety, recreational helmet use for children/youth, and then exercise for seniors programmes were evidence-based and led by a certified instructor.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that 100 citizens in its community completed recreational helmet use for children/youth programmes, and 1,500 citizens in its community completed exercise for seniors programmes.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it takes eight of the twelve Social Determinants of Health into account in its priority planning and/or programming decisions.

### **Sustainability**

By securing funding from a variety of sources, *Safe Communities Coalition of Brockville, Leeds and Grenville* is both expanding its reach and influence in the community, and protecting itself from the consequences of reductions in single source financial support.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that 1,125 volunteers contributed 35,800 hours to its activities. Effective use of volunteers to assist with administrative requirements demonstrates a pragmatic approach to addressing organizational and administrative capacity. This number represents an increase from the 624 volunteers and the 30,988 hours reported in 2010.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it offers orientation, training, and recognition programmes for its volunteers. Services like these help to ensure that at all times every volunteer who commits time and energy to the cause of Injury Prevention and Safety Promotion in the community is valued and respected.

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### **Community Engagement**

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has undertaken a wide range of activities to engage its community in its safety priorities during the past year.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that **35,000** citizens in its community participated in Injury Prevention and Safety Promotion programmes it has developed or championed last year. This number represents an increase from the **33,000** reported in 2010.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that its profile as a leader in the community has been enhanced by the following items: articles on the programme have been published in local media, programme champions of the cause have been featured in local media, programme delivery leaders have been featured in local media, and programme champions and/or programme delivery leaders have been consulted on community safety issues.

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it has used radio, television, newspapers and social media sources, both purchased and donated to publicize the Injury Prevention or the Safety awareness initiative it is promoting *Safe Communities Coalition of Brockville, Leeds and Grenville*.

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### OPPORTUNITIES FOR GROWTH

#### **Priority Setting**

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it champions **30 of the 50** programmes that ran in its community in the last year. However, matching the Injury Prevention and Safety Promotion programmes *Safe Communities Coalition of Brockville, Leeds and Grenville* champions in its community with its Injury Prevention Priorities will ensure that it is strategically using all of its resources, especially its volunteers to maximum effect.

*Safe Communities Coalition of Brockville, Leeds and Grenville* will increase both its impact on the community and its effectiveness as an organization if it takes immediate steps to ensure that all of the Injury Prevention and Safety Promotion programmes it champions in the community are evaluated.

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### *Sustainability*

*Safe Communities Coalition of Brockville, Leeds and Grenville* reports that it handles its administrative requirements through volunteers and youth interns. Developing a strategy for acquiring ongoing administrative capacity—either by arranging for in kind support or funding paid staff directly— will dramatically increase the effectiveness and impact of *Safe Communities of Brockville, Leeds and Grenville*.

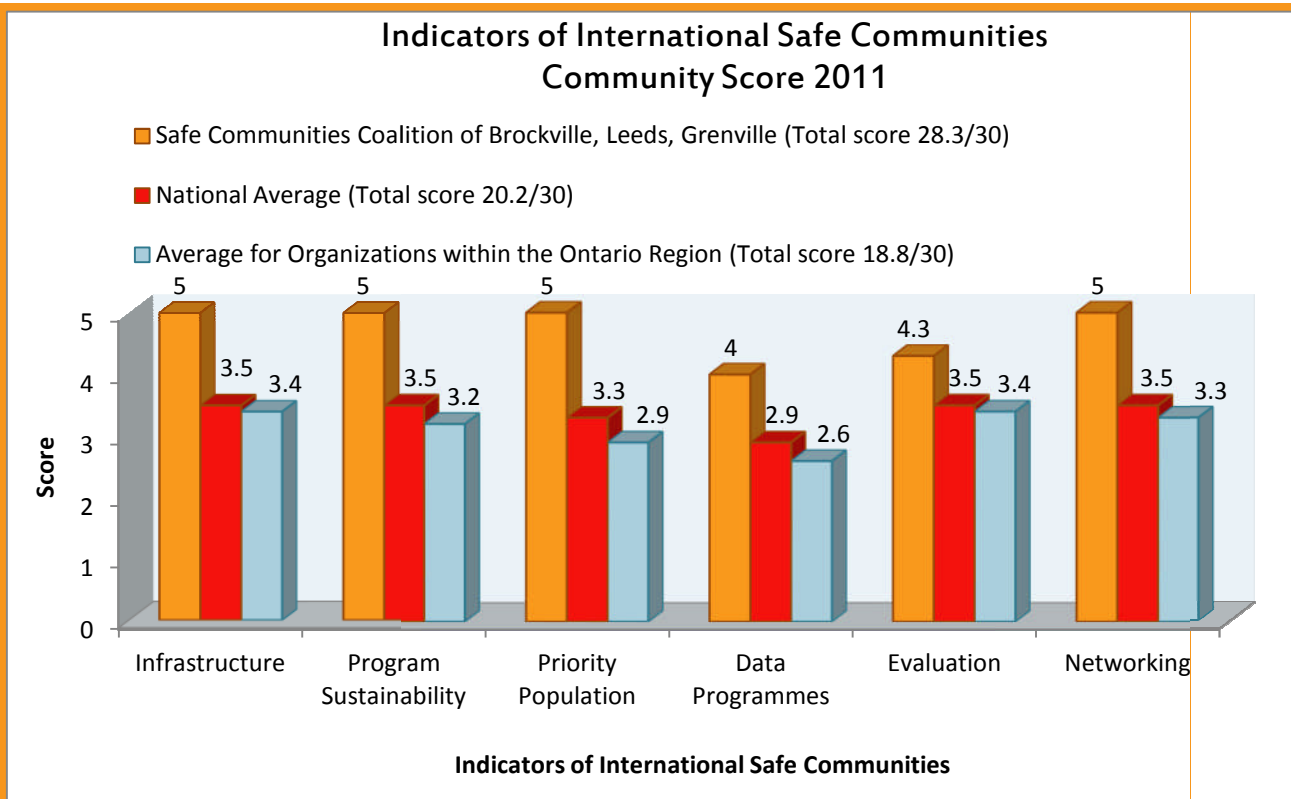
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### GENERAL COMMENTS

At the request of *Safe Communities Coalition of Brockville, Leeds and Grenville*, we are also providing you with the Indicators for International Safe Communities score.

Safe Communities Canada recommends that any community interested in pursuing a second designation as an International Safe Community demonstrate a minimum Attribute Score of 16/20 and a minimum combined score(Attribute + Indicator) of 35/50. Your combined score is **46.8/50.**

# SAFE COMMUNITIES COALITION OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2011



ATTRIBUTES SCORE 18.5/20 - INDICATORS SCORE 28.3/30 - COMBINED SCORE 46.8/50