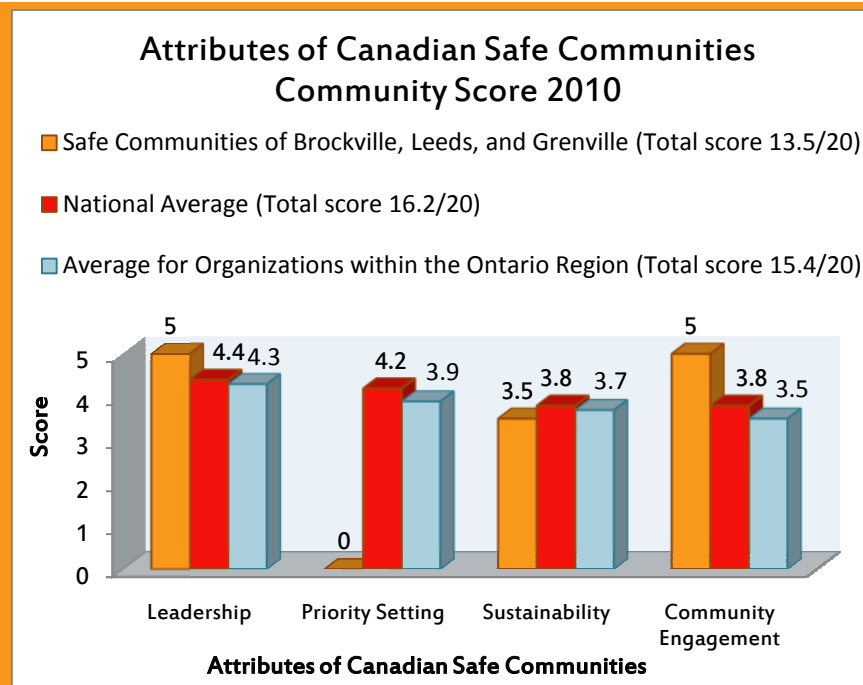


## SAFE COMMUNITIES OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2010\*



\*For a detailed explanation of the scoring methodology, please refer to *The National Scoring System 2010*, a separate document which accompanies this report.

## SAFE COMMUNITIES OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2010\*

### COMMUNITY STRENGTHS

#### **Leadership**

Membership at the Leadership Table of *Safe Communities of Brockville, Leeds and Grenville* includes the five partners specified by Safe Communities Canada: Band Council, Municipal, Regional or Provincial Government, Police Department, Fire Department, Local Public Health Units/Authority or Health Care Services, Emergency Medical Services (EMS) and a broad range of community partners.

*Safe Communities of Brockville, Leeds and Grenville* reports that it has helped to ensure its future viability by adopting a Terms of Reference and a Succession Plan.

*Safe Communities of Brockville, Leeds and Grenville* reports that it has completed an evaluation of its effectiveness as an agent of change in its community during the past year.

Over the past year, *Safe Communities of Brockville, Leeds and Grenville* reports that it has undertaken a range of strategic initiatives to demonstrate its leadership in the field of Injury Prevention and Safety Promotion in Brockville, Leeds and Grenville.

#### **Priority Setting for Programmes**

*Safe Communities of Brockville, Leeds and Grenville* reports that it is currently conducted a community based priority setting exercise using data from credible sources.

*Safe Communities of Brockville, Leeds and Grenville* reports that a total of 233 Injury Prevention and Safety Promotion programmes ran in its community during the past year. This number represents an increase from the 84 programmes that ran in *Brockville, Leeds and Grenville* in 2009.

*Safe Communities of Brockville, Leeds and Grenville* reports that it takes eleven of the twelve Social Determinants of Health into account in its priority planning and/or programming decisions.

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## SAFE COMMUNITIES OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2010\*

### ***Sustainability***

By securing funding from a variety of sources, *Safe Communities of Brockville, Leeds and Grenville* is both expanding its reach and influence in the community, and protecting itself from the consequences of reductions in single source financial support.

*Safe Communities of Brockville, Leeds and Grenville* reports that 624 volunteers contributed 30,988 hours to its activities. Effective use of volunteers to assist with administrative requirements demonstrates a pragmatic approach to addressing organizational and administrative capacity. This number represents an increase from the 3,466 hours reported in 2009.

*Safe Communities of Brockville, Leeds and Grenville* attributes this change to: more accurate reporting systems, an increase in community concern, more effective recruitment strategies, and increased frequency of programme offerings.

*Safe Communities of Brockville, Leeds and Grenville* reports that it offers the following support services for its volunteers: orientation, training, and recognition programmes. Services like these help to ensure that at all times every volunteer who commits time and energy to the cause of Injury Prevention and Safety Promotion in the community is valued and respected.

### ***Community Engagement***

*Safe Communities of Brockville, Leeds and Grenville* reports that it has undertaken a wide range of activities to engage its community in its safety priorities during the past year.

*Safe Communities of Brockville, Leeds and Grenville* reports that 33,000 citizens in its community participated in Injury Prevention and Safety Promotion programmes it has developed or championed last year. This number represents a decrease of 2,000 from the number reported in 2009.

Based on the population estimate you provided in this year's survey, you engaged 27% of the total population in the community.

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## SAFE COMMUNITIES OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2010\*

*Safe Communities of Brockville, Leeds and Grenville* reports that its profile as a leader in the community has been enhanced by the following items: articles on the programme have been published in local media, programme champions of the cause have been featured in local media, programme champions and/or programme delivery leaders have been consulted on community safety issues.

*Safe Communities of Brockville, Leeds and Grenville* reports that it has used various media sources, both purchased and donated to publicize the Injury Prevention or the Safety awareness initiative it is promoting *Safe Communities of Brockville, Leeds and Grenville*.

*Safe Communities of Brockville, Leeds and Grenville* also reports that the total reach of this entire media over the past year is 83,000. The total reach of this year's media represents 69% of the population of Brockville, Leeds and Grenville.

### OPPORTUNITIES FOR GROWTH

#### **Priority Setting**

*Safe Communities of Brockville, Leeds and Grenville* will increase both its impact on the community and its effectiveness as an organization if it takes immediate steps to ensure that all of the Injury Prevention and Safety Promotion programmes it champions in the community are evaluated.

#### **Sustainability**

*Safe Communities of Brockville, Leeds and Grenville* reports handling its administrative requirements through volunteers. This is a change from 2009 where *Safe Communities of Brockville, Leeds and Grenville* retained paid staff, or receives support from in-kind contributions to oversee its administrative requirements. Developing a strategy for acquiring ongoing administrative capacity—either by arranging for in kind support or funding paid staff directly— will dramatically increase the effectiveness and impact of *Safe Communities of Brockville, Leeds and Grenville*.

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## SAFE COMMUNITIES OF BROCKVILLE, LEEDS AND GRENVILLE COMMUNITY SCORECARD SEPTEMBER 2010\*

### GENERAL COMMENTS

This year marks the start of a new three year cycle for the National Report Card .We have refined the set of benchmark questions and adjusted the scoring system. So this year's Community Score Card establishes, as well as a new national performance benchmark for the movement, a new scoring benchmark for your community. Over the next two years, you will be able track your progress against this benchmark, and use this information as one gauge of your effectiveness as an agent of change in your community.

Safe Communities Canada provides its network of designated members across the country with a range of support and networking opportunities. Both *Safe Communities of Brockville, Leeds and Grenville* and other members of the network will benefit from its commitment to take advantage of the opportunities presented.

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